

**KEYNOTE SPEAKER - FINANCIAL EXPERT - AUTHOR - CEO**

**HOST, AUTHOR, CEO, & FOUNDER OF  
FALCON WEALTH PLANNING, INC.**

**GABRIEL  
SHAHIN,  
CFP®**



**1M+**  
VIEWS



**8K+**  
FOLLOWERS



**54K+**  
EMAIL SUBSCRIBERS



**20+ YRS**  
EXPERIENCE



**20+**  
AWARDS &  
RECOGNITIONS



**40+ YR.**  
AVG. AUDIENCE AGE



**Falcon Wealth**  
PLANNING MADE SIMPLE™



# ABOUT GABRIEL



Gabriel Shahin, CFP®

Gabriel Shahin is a Certified Financial Planner, bestselling author, and CEO of Falcon Wealth Planning — a fiduciary RIA managing more than \$1.9 billion in assets. With 20+ years advising high-earning professionals and business owners, he brings a rare combination of deep technical expertise and the ability to make complex financial topics immediately accessible to any audience.

**Gabriel doesn't just talk about wealth — he's built it, managed it, and helped thousands of clients protect it.** His presentations challenge conventional financial thinking and deliver strategies audiences can act on the same day they hear them.

He speaks to entrepreneurs, executives, and business owners who are ready to stop leaving money on the table.



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# SPEAKING EXPERIENCE & NOTABLE ENGAGEMENTS

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Gabriel is a premier voice in financial strategy and entrepreneurial leadership, known for his ability to translate complex fiscal concepts into actionable insights. From university lecture halls to exclusive industry summits, his expertise is sought after by academic institutions, non-profit foundations, and Fortune 500 corporations.

## Key Speaking & Academic Engagements

Gabriel's influence extends across top-tier universities and prestigious professional associations, where he bridges the gap between academic theory and real-world application.

-  **ASU 100 Featured Representative:** On April 24, 2026, Gabriel will represent the firm at the ASU 100, an elite gathering highlighting innovation and excellence at Arizona State University.
  -  **University Partnerships:** He maintains active strategic ties with UCI (University of California, Irvine) and Pitzer College, contributing his executive perspective to their academic communities.
  -  **Specialized Technical Authority:** A recognized expert in fiduciary matters, Gabriel was recently tapped by the Professional Fiduciary Association of California (PFAC) to present on "Fiduciary Income Tax Returns for Trusts" at their 2026 Sacramento conference.
  -  **Thought Leadership Panels:** Gabriel is frequently invited to join high-level discussions on global markets, including recent invitations to the "Megatrends in a Transforming World – Investing for Resiliency" panel in Los Angeles.
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## Corporate Presence & Entrepreneurial Insight

Gabriel is a frequent guest speaker for organizations looking to harness his unique blend of entrepreneurial spirit and financial rigor.

-  **High-Level Strategy:** His work includes strategic planning and engagement with major corporate entities, including Boeing and Ralphs/Kroger.
  -  **Entrepreneurial Journey:** Beyond technical finance, Gabriel is often requested to share his personal story of business growth and leadership, inspiring the next generation of entrepreneurs and corporate executives alike.
  -  **Philanthropic Involvement:** He continues to support the ASU Foundation, recently contributing to the success of the So. Cal Devils Golf Classic.
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## Educational & Non-Profit Leadership

Deeply committed to financial literacy, Gabriel has dedicated a significant portion of his career to empowering others through education.

-  **Financial Community Education Foundation:** As a driving force behind this 501(c)(3) non-profit, Gabriel develops critical resources designed to help individuals avoid common financial pitfalls and achieve long-term economic stability.
  -  **The 500-Class Milestone:** Gabriel has taught approximately 500 classes on advanced financial planning, focusing on high-impact topics such as tax reduction strategies, retirement planning, and wealth management.
  -  **Educational Media & Broadcasting:** He is the host of the popular "More Knowledge, More Wealth" podcast and has authored an extensive digital library of training videos used for both internal professional development and client education.
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## PODCAST APPEARANCES

### SHOW






### SEGMENT / TOPIC

Michael Kitces	From \$200M to \$1.4B by Spending on Marketing
AdvisorLab by CION	Strategic and Tactical Advice for Building a Successful Business
Financial Advisor Workshop with Brian Kasal	The Art of Minimizing Taxes for Your Clients
Virtual US Financial Advisor	Tax Planning Strategies and Current Economic Situtaion

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## SEGMENT TOPICS






### READY-TO-AIR DISCUSSION TOPICS

-  What investors should (and shouldn't) do during market volatility
  -  The 3 wealth-building strategies the wealthy use that most people overlook
  -  Why traditional retirement planning advice is failing high earners
  -  Tax planning: the single highest-impact move most Americans aren't making
  -  Real estate vs. stocks: how to think about both in today's environment
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# CREDENTIALS

## WHY AUDIENCES TRUST GABRIEL

-  Certified Financial Planner (CFP®) with 20+ years of experience
-  CEO of a \$1.9B+ AUM fiduciary RIA firm — he has skin in the game
-  Barron's Top 1200 Financial Advisor
-  #1 Bestselling author of How The Rich Get Richer (Forbes Books)
-  Featured in Forbes, Barron's, The New York Times, CBS News, CNBC, Wall Street Journal

**BARRON'S**  
Top 1200 Financial  
Advisor Ranking

 Wealth  
Management.com  
CEO of the Year

**FA** FINANCIAL  
ADVISOR  
MAGAZINE  
#9 Top 50 Fastest-  
Growing RIA

**RIAintel**  
RIA of the Year

**ADVISORHUB**  
100 RIAs to Watch

**THINKADVISOR**  
Luminaries Award:  
Executive Leadership

## FEATURED IN

**The New York Times**

 **CBS NEWS**

 **Investopedia**

**Forbes**

 Wealth  
Management.com

**MarketWatch**

**THE  
WALL STREET  
JOURNAL**

**BARRON'S**

FINANCIAL ADVISOR  
**FA**



# GET IN TOUCH

**Available for keynote speaking, panels, and corporate events on tax strategy, market volatility, retirement planning, and building long-term wealth**



[gabrielshahin.com](http://gabrielshahin.com)



[Marketing@Falconwp.com](mailto:Marketing@Falconwp.com)



[\(855\) 963-2526](tel:(855)963-2526)



[FalconWealthPlanning.com](http://FalconWealthPlanning.com)

